

symposium

AT THE ZOOLOGICAL SOCIETY OF LONDON



25 May 2012

ECONOMICS AS IF LIFE MATTERED: CAN WE SHAPE ECONOMIC POLICY TO SAVE SPECIES?

Organised by Kristen Steele, International Society for Ecology and Culture (ISEC), Aniol Esteban, new economics foundation (nef) and Ian Bateman, The Centre for Social and Economic Research on the Global Environment (CSERGE) with support from NERC

Wildlife conservation projects in every country are subject to constraints of global economic policy. Historically, these policies have fostered exploitation over protection of biodiversity. Economic factors often stand in the way of effective conservation, contribute to the failure to achieve long-term results and, ultimately, are behind the 'agony of choice' we face in trying to save species from extinction.

Public awareness is growing of the need to restructure the economy. Numerous visions of a new economy, with the interests of people and the planet at the centre, are beginning to emerge. Instead of continuing to operate within the unfavourable strictures of the current global economic system, conservation organizations now have the opportunity to get involved in shaping future policy.

To bring wildlife concerns into this discussion, we will focus on ways in which the current global market economy hinders conservation; identifying damaging structures, practices and policies. We will examine current economic incentives used in conservation—such as assigning market values to species, sustainable use and business and biodiversity partnerships—raising crucial questions about their effectiveness. We will also explore possibilities for linking up with the broader movement for economic change and begin to answer to the important question: If conservation of species was a guiding principle, what would our economy look like?



Photos (from top): Robert Alexander; John & Karen Hollingsworth; Rainforest Action Network; Lindsay Kramer; Robert Alexander; Kristen Steele



INTERNATIONAL SOCIETY for ECOLOGY & CULTURE



NATURAL
ENVIRONMENT
RESEARCH COUNCIL



CSERGE

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25 MAY 2012

8.30 **REGISTRATION OPENS**

9.20 **Welcome:** Aniol Esteban and Kristen Steele

SESSION I: The economy as a driver of extinction

9.30 **Economic policy reform for wildlife and species conservation**

Alejandro Nadal (El Colegio de México/IUCN, Mexico)

10.00 **Limitations and benefits of economic incentives in wildlife conservation**

Mark Jones (Humane Society International, UK)

10.30 **POSTER SESSION (TEA/COFFEE)**

SESSION II: The use of market and non-market mechanisms in conservation

11.00 **Putting a value on the invaluable: advantages and disadvantages of assigning market values to wildlife**

Eric Mungatana (Centre for Environmental Economics and Policy in Africa (CEEPA), South Africa)

11.30 **Economic pros and cons of wildlife trade bans**

Robert Alexander (Sweet Briar College, USA)

12.00 **Business and Biodiversity partnerships: greenwashing or genuinely sustainable solutions?**

Pippa Howard (Fauna & Flora International, UK)

12.30 **LUNCH**

SESSION III: Re-envisioning the economy with wildlife concerns as a guiding principle

13.30 **How conservation areas can form the core of a sustainable nature-based economy**

Heather Koldewey (Zoological Society of London, UK)

14.00 **Footprints of food**

Richard Kock (Royal Veterinary College, UK)

14.30 **Integrating non-monetary valuation into measuring economic progress**

Jonathan Hughes (Scottish Wildlife Trust, UK)

15.00 **TEA/COFFEE**

SESSION IV: The bigger picture: solutions across sectors

15.30 **There is no wealth but life: putting natural capital ahead of financial profit**

Molly Scott Cato (Green Economist, UK)

16.00 **The good, the bad and the ugly: EU subsidies and their biodiversity impacts**

Ariel Brunner (Birdlife International, Belgium)

16.30 **Connecting with other movements for economic reform**

Brian Czech (Center for the Advancement of a Steady State Economy, USA)

17.00 **OPEN Q&A and DISCUSSION**

17.30 **POSTER SESSION with cash bar**

18.30 **End of day One**

19.00 **SYMPOSIUM DINNER** – tickets to be booked in advance

LOCATION



The Zoological Society of London's Meeting Rooms are next to its Main Offices, on the Outer Circle, Regent's Park. Cars may be parked in the ZSL London Zoo visitors' car park – please contact Megan Orpwood-Russell (details below) to arrange a special parking rate for the symposium. The nearest public transport is by the 274 bus (to ZSL London Zoo), or by Underground (to Camden Town).

NOTES

Attendance All places must be booked in advance.

Full rate: £80

Discounted rate (for students and ZSL Friends and Fellows): £40

Registration deadline: 17 May 2012 (a fee of £10 will be charged on all late registrations).

Meals and refreshments Coffee, tea and a buffet sandwich lunch will be served during breaks and are included in the ticket price. A dinner with the speakers will be held at the end of the first day; tickets cost £40 each and must be purchased no later than 17 May 2012. Please state if you have any special dietary requirements, including vegetarian.

Posters The organisers invite interested parties to submit abstracts for posters with research relating to the symposium topic. Abstracts of no more than 250 words should be emailed to Megan Orpwood-Russell (details below) by 4 May 2012 for consideration by the organisers. Accepted poster presenters will be notified by 9 May 2012.

Booking and enquiries

please contact: Megan Orpwood-Russell, Scientific Meetings Coordinator
Zoological Society of London,
Regent's Park (Outer Circle)
London NW1 4RY, UK.
E: megan.orpwood-russell@zsl.org ; T: +44 (0)20 7449 6227; F: +44 (0)20 7449 6411
www.zsl.org/science/scientific-meetings/



The Zoological Society of London (ZSL) is a charity devoted to the worldwide conservation of animals and their habitats.
Registered Charity in England & Wales: no 208728

zsl.org

REGISTRATION FORM

ECONOMICS AS IF LIFE MATTERED: CAN WE SHAPE ECONOMIC POLICY TO SAVE SPECIES?

25 May 2012 in the Meeting Rooms, Zoological Society of London, Regent's Park (Outer Circle), London NW1 4RY, UK

Symposium Attendance
For one day or part day

Full rate
£80

Discounted rate
£40

(applicable for ZSL Friends & Fellows¹,
and students²)

Deadline for Registration 17 May 2012 (an additional £10 fee is applicable for all late registrations).

ONLINE BOOKING AVAILABLE <http://www.zsl.org/science/events/economics-as-if-life-mattered-can-we-shape-economic-policy-to-save-species,580,EV.html>

To pay by cheque or card, please complete and return this form to: Megan Orpwood-Russell, Scientific Meetings Coordinator, ZSL London Zoo, Regent's Park, London NW1 4RY, UK; e-mail: megan.orpwood-russell@zsl.org; fax: +44 (0)20 7449 6411.
Please complete one form per delegate.

REGISTRATION

Please register me for: FRIDAY 25 MAY

I AM / AM NOT a Fellow or Friend of the Zoological Society of London¹

I AM / AM NOT a registered graduate/undergraduate student²

¹Please provide your ZSL Membership number

²Please provide a supporting statement from your course supervisor or a copy of your student card.

3-COURSE DINNER (THURSDAY EVENING)

I would like to book for dinner on Friday 25 May: please reserve me....dinner place(s) (£40 each).

Closing date for dinner bookings: 17 May 2012. Please list any special dietary requirements below.

Your details

Title: **First name:** **Surname:**

Name (as you would like it to appear on your badge):

Position: **Organisation:**

E-mail: **Tel:**

Special dietary requirements (please specify, including vegetarian):

Mailing address (billing address should be provided for card payments):

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Delegate list: We would like to make a list of delegates available to all attendees. Please indicate here if you **do not** want your information (name, position, organisation, e-mail address) to be included []

PAYMENT DETAILS

Cheque I enclose a cheque for £..... payable to: The Zoological Society of London.

Please note that cheques can only be accepted in Sterling drawn against a UK bank.

Direct payment by Euros or US\$ may also be possible; please contact Megan Orpwood-Russell for information.

Card Please complete all details below and return by fax or by post:

Please debit my Visa / MasterCard (delete as appropriate)

Amount £.....

Card Number / / /

Expiry Date / Card security code

Name on Card

Signature of Card Holder

(last three digits printed on or just
beneath card signature strip)

(capital letters please)

Date

If you would prefer to give card details over the telephone please call Megan on +44 (0)20 7449 6227.

Cancellations must be received in writing five working days prior to the symposium and will be refunded less a £15.00 processing charge. We regret that no refunds will be possible for places cancelled after 17 May 2012. Substitutions may be made at any time without charge; please notify Megan Orpwood-Russell of any change in attendee details